

February 22, 2010

Company Name: Panasonic Electric Works Co., Ltd.
 Representative: Koichi Hatanaka, President
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Panasonic Electric Works Co., Ltd. Announces Proposed Senior Management Changes

Osaka, Japan, February 22, 2010- Panasonic Electric Works Co., Ltd. today announced the following changes of the members of the Board of Directors and Executive Officers, effective April 1, 2010, which was resolved at the Board of Directors meeting held today, and planned top executive changes effective June, 2010.

These proposed changes will be submitted for and subject to approval at the company's ordinary general shareholders' meeting to be held in June, 2010.

(1) Top executive changes (Pending approval in June, 2010)

New Title	Name	Current Title
President, Representative Director	Shusaku Nagae	Senior Managing Director, Representative Director
Executive Advisor	Koichi Hatanaka	President, Representative Director

(2) Retiring Director (Effective March 31, 2010)

Name	Current Title	New Responsibility	Current Responsibility
Masao Tanahashi	Senior Managing Director	President, Kubota Matsushitadenko Exterior Works, Ltd. (Pending approval on April 1, 2010)	CSR, Business Ethics, Legal Affairs, Corporate R&D, Corporate Manufacturing, Design, Automotive Business, Corporate Safety and Security

(3) Director, change of title and responsibility (Effective April 1, 2010) (Asterisk indicates new responsibility)

New Title	Name	Current Title	New Responsibility	Current Responsibility
Director	Masayoshi Hikoso	Executive Vice President, Representative Director	CSR*, Business Ethics*, Audit*, Liaison*	Financial Management, Corporate Information Systems, Procurement, Logistics

(4) Promoted Directors (Effective April 1, 2010) (Asterisk indicates new responsibility)

New Title	Name	Current Title	New Responsibility	Current Responsibility
Executive Vice President, Representative Director	Shusaku Nagae	Senior Managing Director, Representative Director	Special Advisory Role*	Director, Electrical Construction Materials Marketing Business Unit, Director, Project Sales Operations, Tokyo Headquarters
Executive Vice President,	Michio Murakami	Senior Managing Director	Human Resources and Labor	Human Resources and Labor Relations,

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Representative Director			Relations, Director, Human Resources and Labor Relations Department, Procurement*, Logistics*	Director, Human Resources and Labor Relations Dept.
Senior Managing Director, Representative Director	Hisao Yabu	Managing Director	Corporate R&D and Manufacturing*, Design*, Automotive Business*	Director, Automation Controls Business Unit
Senior Managing Director	Munetomo Torii	Managing Director	(No Change)	Director, Electronic Materials Business Unit
Managing Director	Makoto Kitano	Director	(No Change)	Director, Building Products Manufacturing Business Unit
Managing Director	Masahiro Ido	Director	(No Change)	Director, Building Products Marketing Business Unit

(5) Retiring Executive Officer (Effective March 31, 2010)

Name	Current Title	New Responsibility	Current Responsibility
Masayuki Enomoto	Executive Officer	President, Fukunishi Electrical Co, Ltd. (Pending approval on April 1, 2010)	Director, Marketing Division, Building Products Marketing Business Unit Director, Logistics Management Center Building Products Manufacturing Business Unit

(6) Promoted Executive Officer (Effective April 1, 2010)

New Title	Name	Current Title	New Responsibility	Current Responsibility
Senior Executive Officer	Yoshinobu Takegawa	Executive Officer	(No Change)	Director, Information Equipment & Wiring Products Manufacturing Business Unit

(7) Newly Appointed Executive Officers (Effective April 1, 2010) (Asterisk indicates new responsibility)

New Title	Name	New Responsibility	Current Responsibility
Executive Officer	Katsuroo Sakai	Assistant BU Director* (Project Sales Operations), Electrical Construction Materials Marketing Business Unit*	Director, Project Sales Operations, Electrical Construction Materials Marketing Business Unit
Executive Officer	Yasuhiro Fujii	(No Change)	Director, Corporate R&D Planning Office Director, New Business Planning Office
Executive Officer	Shuji Okayama	(No Change)	Director, Wiring Devices Division Director, Electrical Conduits and Wiring Materials Div. Information Equipment & Wiring Products Manufacturing Business Unit
Executive Officer	Harumasa Furutani	AC/DC Hybrid Power Distribution System Promotion, Information Equipment & Wiring Products Manufacturing Business Unit* President, Panasonic Electric Works Denro Co., LTd.	President, Panasonic Electric Works Denro Co., LTd.

(8) Executive Officers, change of responsibility (Effective April 1, 2010) (Asterisk indicates new responsibility)

Name	Current Title	New Assignment	Current Responsibility
Haruki Nagasaki	Executive Officer	Director, Automation Controls Business Unit*	Strategic Business Planning, FA Business Structural Reorganization, Automation Controls Business Unit
Tamaki Fujimoto	Executive Officer	Corporate Quality and Environmental Promotion Director, Corporate Quality and Environmental Innovation Department* Corporate Environmental Conservation	Corporate Quality and Environmental Promotion Director, Corporate Quality Innovation Department Corporate Environmental Conservation
Tetsuya Kimoto	Executive Officer	Director, Production Engineering Planning Division Director, Manufacturing Reinforcement Promotion Div. Corporate Safety and Security*	Director, Production Engineering Division Director, Manufacturing Reinforcement Promotion Div. Director, Production Technologies Research Laboratory
Takayoshi Noura	Executive Officer	Director, Electrical Construction Materials Marketing Business Unit*, Tokyo Headquarters*	Director, Engineering Business Operations, Electrical Construction Materials Marketing Business Unit President, Panasonic Electric Works Engineering Co., Ltd.
Makoto Ishii	Executive Officer	Financial Management* Director, Financial Management Department Corporate Information Systems*	Director, Financial Management Department Director, Corporate Information Systems Planning Dept.
Tsutomu Ota	Executive Officer	Assistant BU Director*, Director, Project Sales Operations, Director, Marketing Division*, Building Products Marketing Business Unit	Director, Project Sales Operations Building Products Marketing Business Unit

<For Reference>

Panasonic Electric Works Co., Ltd. Directors and Executive Officers (Effective April 1, 2010)

■Directors

Title	Name	New Responsibility	Current Responsibility
President Representative Director	Koichi Hatanaka		
Executive Vice President Representative Director	Shusaku Nagae	Special Advisory Role*	Director, Electrical Construction Materials Marketing Business Unit, Director, Project Sales Operations, Tokyo Headquarters
Executive Vice President Representative Director	Michio Murakami	Human Resources and Labor Relations, Director, Human Resources and Labor Relations Department, Procurement*, Logistics*	Human Resources and Labor Relations Director, Human Resources and Labor Relations Department
Senior Managing Director, Representative Director	Hisao Yabu	Corporate R&D and Manufacturing*, Design*, Automotive Business*	Director, Automation Controls Business Unit
Senior Managing Director	Munetomo Torii	(No Change)	Director, Electronic Materials Business Unit
Managing Director	Kuniaki Matsukage	(No Change)	Director, Lighting Manufacturing Business Unit
Managing Director	Makoto Kitano	(No Change)	Director, Building Products Manufacturing Business Unit
Managing Director	Masahiro Ido	(No Change)	Director, Building Products Marketing Business Unit
Director	Masayoshi Hikoso	CSRM*, Business Ethics*, Audit*, Liaison*	Financial Management, Corporate Information Systems, Procurement, Logistics
Director	Yoshihiro Furuta	(No Change)	Corporate Overseas Business Chairman, Panasonic Electric Works (China) Co., Ltd.
Director	Satoshi Takeyasu	(No Change)	Corporate Planning Director, Corporate Advertising Department
Director (part-time)	Kunihiko Sawa		
Director (part-time)	Tetsuya Kawakami		

■Corporate Auditors

Title	Name	New Responsibility	Current Responsibility
Corporate Auditor	Takeshi Ishikawa	(No Change)	Corporate Auditor (Full-time)
Corporate Auditor	Kazuo Okuda	(No Change)	Corporate Auditor (Full-time)
Corporate Auditor	Saburo Abe	(No Change)	Corporate Auditor
Corporate Auditor	Uichiro Nishio	(No Change)	Corporate Auditor
Corporate Auditor	Yutaka Maehashi	(No Change)	Corporate Auditor

■Executive Officers

Title	Name	New Responsibility	Current Responsibility
Senior Executive Officer	Minoru Ikeuchi	(No Change)	New Business Promotion Elderly Care Business Promotion Human ambient-architecture Promotion Facility Management
Senior Executive Officer	Naoya Nishihara	(No Change)	Director, Home Appliances Manufacturing Business Unit
Senior Executive Officer	Yoshinobu Takegawa	(No Change)	Director, Information Equipment & Wiring Products Manufacturing Business Unit
Executive Officer	Haruki Nagasaki	Director, Automation Controls Business Unit*	Strategic Business Planning, FA Business Structural Reorganization, Automation Controls Business Unit
Executive Officer	Etsuji Araya	(No Change)	Director, Automotive Business Center, Automotive Business Structural Reorganization, Automation Controls Business Unit
Executive Officer	Tsutomu Furukawa	(No Change)	Technology Planning and Procurement, Building Materials Manufacturing Business Unit
Executive Officer	Tamio Yoshioka	(No Change)	Director, Health Care Products Promotion Division,

			Director, Strategic Planning Office, Home Appliances Manufacturing Business Unit
Executive Officer	Toshihide Arie	(No Change)	Chairman, Anchor Electricals Private Limited
Executive Officer	Setsuo Mizusawa	(No Change)	Promoting Systems & Equipment Business, Corporate Overseas Business
Executive Officer	Tamaki Fujimoto	Corporate Quality and Environmental Promotion Director, Corporate Quality and Environmental Innovation Department* Corporate Environmental Conservation	Corporate Quality and Environmental Promotion Director, Corporate Quality Innovation Department Corporate Environmental Conservation
Executive Officer	Tetsuya Kimoto	Director, Production Engineering Planning Division Director, Manufacturing Reinforcement Promotion Div. Corporate Safety and Security*	Director, Production Engineering Division Director, Manufacturing Reinforcement Promotion Div. Director, Production Technologies Research Laboratory
Executive Officer	Takayoshi Noura	Director, Electrical Construction Materials Marketing Business Unit*, Tokyo Headquarters*	Director, Engineering Business Operations, Electrical Construction Materials Marketing Business Unit President, Panasonic Electric Works Engineering Co., Ltd.
Executive Officer	Kikuo Kimura	(No Change)	Director, Plastic Materials Division, Director, Manufacturing Innovation Center, Electronic Materials Business Unit
Executive Officer	Mototsugu Sato	(No Change)	Director, Lighting Devices Business Control Operations Director, Global Strategic Planning Office, Lighting Manufacturing Business Unit CEO, ULT Holdings, Inc.
Executive Officer	Makoto Ishii	Financial Management* Director, Financial Management Department Corporate Information Systems*	Director, Financial Management Department Director, Corporate Information Systems Planning Dept.
Executive Officer	Manabu Takeda	(No Change)	Director, Corporate Procurement Department
Executive Officer	Tsutomu Ota	Assistant BU Director*, Director, Project Sales Operations, Director, Marketing Division*, Building Products Marketing Business Unit	Director, Project Sales Operations Building Products Marketing Business Unit
Executive Officer	Kazuyoshi Kawabata	(No Change)	Assistant BU Director, Electrical Construction Materials Marketing BU, Director, Marketing Division, Electrical Construction Materials Marketing BU
Executive Officer	Kazuhiko Ito	(No Change)	Director, Strategic Planning Department for Marketing Business Units
Executive Officer	Katsurou Sakai	Assistant BU Director* (Project Sales Operations), Electrical Construction Materials Marketing Business Unit*	Director, Project Sales Operations, Electrical Construction Materials Marketing Business Unit
Executive Officer	Yasuhiro Fujii	(No Change)	Director, Corporate R&D Planning Office

			Director, New Business Planning Office
Executive Officer	Shuji Okayama	(No Change)	Director, Wiring Devices Division Director, Electrical Conduits and Wiring Materials Div. Information Equipment & Wiring Products Manufacturing Business Unit
Executive Officer	Harumasa Furutani	AC/DC Hybrid Power Distribution System Promotion, Information Equipment & Wiring Products Manufacturing Business Unit* President, Panasonic Electric Works Denro Co., LTd.	President, Panasonic Electric Works Denro Co., LTd.